

## EXPERTISE

- Print Design
- Web Design
- Social Media
- Branding Design
- Illustrations
- Fluent in Spanish

## SOFTWARE EXPERTISE

- Photoshop
- Adobe Illustrator
- Adobe Indesign
- Flash
- Flash ActionScript 3.0
- CorelDRAW
- Dreamweaver
- Microsoft Office
- Drupal
- Joomla
- HTML
- JAVA
- XML
- PHP
- CSS

## EDUCATION

B.A., Graphic Design,  
Salisbury University

## CONTACT INFO

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## PORTOLIO

[www.elmeralcantara.com](http://www.elmeralcantara.com)

## RELEVANT EXPERIENCE

### BLH Technologies, Inc.

September 2011–June 2015

Full time–Visual Information Specialist

Provided visual solutions to communication problems for BLH's corporate brand and ongoing support contracts. Designed projects for the National Cancer Institute (NCI), Tobacco Control Research Branch (TCRB), the National Institute on Drug Abuse (NIDA), the Administration for Children and Families (ACF), Office of Child Care (OCC), and the U.S. Environmental Protection Agency (EPA).

Duties include:

- Reviewing visual information requests in terms of scheduling, processing, estimating and instructions from requesting clients.
- Producing complex designs that compliment and supplement the written information creating an overall visual effect.
- Conceptualize, design, and develop all graphical elements of client proposals, oral presentations, and related business development materials.
- Applying knowledge of both visual arts methods, techniques, materials and the subject matters with each project.
- Design and display creative visual products for publications, exhibits and/or presentations utilizing computer graphic programs and tools.
- Operate advanced still digital photographic and video cameras and photograph-related equipment.
- Selecting and recommending improvements of the material required by the user which would better convey the information.
- Providing technical advice to clients regarding design and typography to use on their product.

## **New West Technologies, LLC October 2010–August 2011**

Full time–Graphic Design Specialist

Worked alongside the Graphic Director to produce multiple design campaigns to be viewed by hundreds of clients and investors at various venues, such as meetings, trade shows, and conventions. Campaigns typically included graphics, PowerPoint presentations, print designs, and large-scale displays. Conception to finalization was a group process including myself, the Graphic Director, and the client, and the impressive projects were always completed within short timelines.

Duties include:

- Manage and coordinate assigned design projects from the initial concept stage through the completion of the projects.
- Determine format, size, appearance, design, color scheme, and appropriate materials for visual products; coordinate production process with in-house or external printers or fabricators to include communicating technical specifications and providing quality oversight.
- work and develop creative designs with grace and efficiency in a demanding, deadline-drive environment.
- Planning, the preparation and use of photographs, illustrations, drawing, and other art work, charts, diagrams, dioramas, maps, slides, overlays, and other kinds of visual material for use in communicating information through visual means

## **Traffic Engineering Services June 2007–October 2010**

Full time–Senior Plans Developer

Oversaw a team that produced graphics and diagrams for multi-million dollar projects, approved by city inspectors and executives. Within a 3-year span, my team created more than 2,000 successful projects. Completed projects, from conception to finalization, within 2 days.

## **Business Cards Tomorrow June 2006–June 2007**

Full time–Desktop Publisher/Graphic Designer

Created layouts and prepared customer artwork using various digital media. Used a large printing press to produce the final product with complete accuracy and satisfaction.